

# NETWORK OF OPHTHALMIC CENTERS



# Novy Zir

We present you one of the best medical centers in Ukraine equipped according to the standards of the leading ophthalmic clinics in Europe and America.

Our surgeons are members of the European and American Society of Refractive and Cataract Surgery.

Our center has the reference status of the world famous American company Alcon.




# Especially for you...

We invite you and your family to use our services. It will be very profitable as you get high quality treatment but pay for it at low Ukrainian rates.

We will ensure payment transparency and maximum comfort.

You will not regret you entrusted us to resolve your vision problems!

*Next there is some more information about us to convince you we are serious* 

**No.1 IN UKRAINE**



# No.1 in Ukraine

Novy Zir is one of the largest networks of ophthalmic centers in Europe and the largest in Ukraine.

- ▶ Novy Zir specializes in the diagnosis and surgical treatment of eye diseases. The first network clinic was opened in 2004 in Kiev. Today there are **7 clinics in Ukraine and one in Libya** (Tripoli), an office in the UAE has been opened.
- ▶ Novy Zir is the leader among all private ophthalmic centers in Ukraine in terms of the number of surgeons (**25 operating doctors**). These are ophthalmic surgeons of the world name, doctors of the highest category, candidates of medical sciences.
- ▶ The Novy Zir centers has made an **absolute record** among private ophthalmic centers of Ukraine for the medical institutions total area of 6674 m<sup>2</sup>.
- ▶ Novy Zir is one of the most popular ophthalmic brands in Ukraine. More than 400,000 calls have been received by telephones in the Novy Zir medical centers over the past 10 years.

# TECHNOLOGICAL EFFECTIVENESS



# Technological effectiveness

All the latest **achievements of world ophthalmology** are used in the Novy Zir centers. All the centers are equipped with the most modern equipment.

- ▶ Novy Zir experts use more than **70 samples** of various ophthalmic equipment from leading manufacturers in the US, Germany and Japan in the treatment and diagnostic process.
- ▶ All equipment has **European certificates** and has been registered with state bodies of Ukraine.
- ▶ Similar equipment equips the **best** ophthalmological clinics in Europe and America.
- ▶ The main goal of the Noviy Zir centers is the provision the highest quality medical care, therefore the **equipment is regularly updated** and supplemented with the latest devices.

# Innovative equipment



## **Machine for phacoemulsification and vitreo-retinal surgery Infiniti (Alcon, USA)**

The most popular and modern apparatus for the cataracts removal and vitreo-retinal surgery. It is used in leading clinics in Europe and America.



## **Operation microscope OPMI Lumera 700 (Carl Zeiss, Germany)**

A precise and perfect microscope with unique German optics is an integral part of any modern ophthalmic surgical system.



## **The Verion system is the “surgery future“ navigator.**

The innovative development of the American company Alcon allows to ensure the maximum accuracy of cataract surgery. It guarantees complete process safety and the shortest recovery time after surgery.

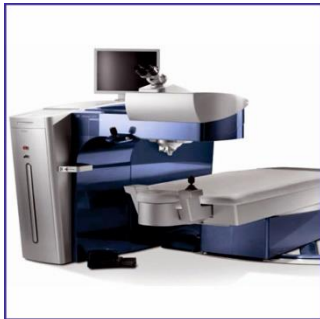


# Innovative equipment



## **Excimer laser Amaris 500E (Schwind, Germany)**

It is the unique laser of the German company Schwind which specializes in the technique production for laser correction of vision. Advanced technological innovations have rightly made it one of the most progressive lasers in the world!



## **Femto-laser WaveLight® FS200 (Alcon, the USA)**

The most modern and exceptionally accurate installation: every stage of laser correction of vision is under control. The use of this class device guarantees the highest quality of vision to a patient.



## **Femtosecond laser LenSx (Alcon, USA)**

It provides automatic execution of all the most important stages of cataract surgery. Its use allows to achieve excellent results of treatment and reduces significantly the recovery period.

# Innovative equipment



## **Coherent tomograph OCT-1000 (TOPCON, Japan)**

It is the most modern device for diagnosing of the retina and optic nerve diseases. It ensures the most accurate studies results at the micron level which allow to determine the most effective method of treatment.



## **The Pentacam HR system (Oculus, Germany)**

It is an innovative diagnostic tool for detailed examination of the cornea. It carries out quickly and accurately all the diagnostic processes which enables a doctor to get the most objective picture of this part situation of the organ of vision.



## **Ophthalmic YAG laser YC-1600 (Nidek Japan)**

It is the most effective device of the Japanese company Nidek for the glaucoma certain types treatment and secondary cataract removal.

# UNIVERSALITY

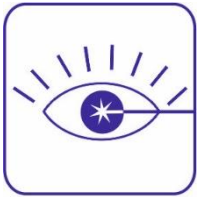


# Universality

Novy Zir medical centers provide the widest range of services.

- ▶ The Novy Zir centers accept patients without age restrictions. Our staff speaks English.
- ▶ The Novy Zir centers experts use all the directions of eye diseases treatment: surgical, cosmetic, therapeutic, optical.
- ▶ We offer more than 200 services on diagnostics, consultation and restoration of sight.
- ▶ There is a number of exclusive techniques that can be used only in the Novy Zir centers among its services. Each patient is offered an individual and effective way to solve vision problems.

# Exclusive services



## **Laser correction of vision Super Lasik Thin Flap**

Super Lasik Thin Flap is an innovative laser correction technology that differs not only in a high degree of safety but it also gives high quality after-correction vision (clarity, brightness, contrast). In addition, this technique allows you to perform eye correction even with a thin cornea. It is used only in the Novyi Zir medical centers in Ukraine.



## **Laser correction Femto LASIK WaveLight**

Femto LASIK is the world's first and only knife-free laser vision correction technique! It is actually the SAFEST, most predictable and perfect technique. It is considered to be the gold standard of world ophthalmology and has received the widest distribution in Europe and the USA. Firstly, this method of correction was introduced into everyday medical practice in the Novyi Zir medical centers in Ukraine.

# Exclusive services



## Cataract Femto-Surgery

Today, Femto-Surgery is the best cataract treatment in the world of ophthalmology! The peculiarity of this operation is the complete automation of all the most important stages of the surgical process. The automation allows you to achieve incredible accuracy of all manipulations and get an excellent treatment result.



## The OPTIMAL system (combined treatment)

A unique method of vision restoration allows to improve vision to the patients who could not previously be helped. The Optimal system is used to correct myopia and hyperopia of high degrees, as well as to correct age-related farsightedness. The basis of the Optimal system is a modern method of intraocular lenses implantation (phakic or multifocal) in combination with other refractive technologies (laser correction of vision).

# PROFESSIONALISM



# Professionalism

More than 100 skilled professionals practice in the network of Novy Zir medical centers.

- ▶ The network of Novy Zir medical centers is the only private ophthalmosurgical institution in Ukraine employing **9 holders of Doctorate degree in Medicine**.
- ▶ The doctors of the Novy Zir centers are constantly **improving** their knowledge: they take an active part in international congresses and conferences.
- ▶ The specialists of Novy Zir centers have an **impeccable reputation** in the global ophthalmological community. Their leading surgeons are members of the European and American Society of Refractive and Cataract Surgery (ESCRS, ASCRS).
- ▶ In 2012, the surgeon of the Noviy Zir network established a speed **record** of cataract surgery, with an entry into the Book of Records of Ukraine.

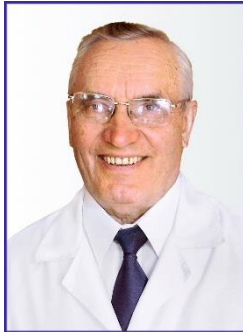


# Leading specialists



## **Parkhomenko Georgiy Yakovlevich**

The Chief physician of the Novy zir medical centers. A high level certificate doctor, holder of Doctor degree in Medicine. Member of the European and American Society of Cataract and Refractive Surgeons. Participant of more than 40 international conferences, author of more than 30 reports.



## **Sergienko Nikolay Markovich**

The main consultant of the Novy zir medical centers. Holder of Habilitation degree in Medicine, Professor. Father of Ukrainian ophthalmology with work experience of more than 50 years. Author of thousands of scientific works.



## **Bezdetko Pavel Andreyevich**

The main consultant of the Novy Zir medical center (Kharkov). Holder of Habilitation degree in Medicine, Professor. He has prepared more than 20 Doctors of Medical Science. Author of more than 700 scientific works.

# Leading specialists



## **Manoylo Tatyana Vladimirovna**

Deputy Chief Physician of the Novy Zir medical center. Holder of Doctor degree in Medicine, a high level certificate doctor with work experience of 15 years. One of Ukrainian leading specialists in laser correction of vision.



## **Kovalenko Andrey Vladimirovich**

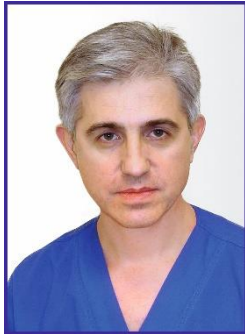
Chief physician of the Novy Zir medical center (Kharkov). A high level certificate doctor with work experience of more than 20 years. Member of the European and American Society of Cataract and Refractive Surgeons. Author of the all-Ukrainian speed record of cataract surgery (1 min 56 sec.).



## **Filipchuk Aleksandr Nikolayevich**

A high level certificate doctor, ophthalmic surgeon. Specialist in vitreoretinal surgery with 16 year work experience. Winner of the "Young Scientists Competition" in 2007.

# Leading specialists



## **Bakayev Igor Vasilievich**

A high level certificate doctor, ophthalmic surgeon with work experience of more than 30 years, including abroad. One of the most famous Ukrainian specialists in the treatment of retinal diseases.



## **Lepikhova Elena Petrovna**

Holder of Doctor degree in Medicine, a high level certificate doctor, ophthalmic surgeon with work experience of more than 30 years. Famous ophthalmologist for children. One of the best Ukrainian specialists in strabismus surgery.



## **Penchuk Valeria Olegovna**

Holder of Doctor degree in Medicine, a high level certificate doctor, ophthalmic surgeon with work experience of more than 20 years. Author of more than 20 scientific publications and patents.

# EXPERIENCE



# Experience

Novy Zir has been perfectly practicing for more than 12 years. During this time, we have accumulated a **unique** surgical experience.

- ▶ Surgeons practicing today in the Novy Zir center were in 1999 among the first in Ukraine to perform a laser vision correction, and they were **the first** in 2000 to perform an outpatient cataract removal (phacoemulsification).
- ▶ About 250,000 diagnostic tests have been carried out and more than **100,000 vision restoration operations** have been performed in the network of Novy Zir centers.
- ▶ Since 2015, the Kiev Novy Zir medical center has been the **reference** center of the world-known American company Alcon. Training seminars on modern ophthalmology are carried out and master classes of surgery are conducted on the basis of this center.
- ▶ Our **high reputation** has been confirmed at the world level. Famous European ophthalmic surgeons cooperate with us: Philippe Crusafon (France), Francesco Coronas (Italy), Mikhail Konovalov (Russia), Galina Wenger (Ukraine).

# SERVICE AND GUARANTEES



# Service and guarantees

The Novy Zir patient receives all the necessary medical and legal **guarantees**.

- ▶ Before the operation, we **sign a contract** with each patient specifying all the rights and aspects of treatment.
- ▶ Novy Zir provides the patient with the opportunity to control the quality of the operation. The operation process is broadcast live in the hall, each operation is videotaped. The patient receives a record confirming the use of paid supplies and **the accuracy of the doctor's actions**.
- ▶ Only **certified** products (equipment and consumables) are used during the treatment.
- ▶ After the operation, the patient is observed to his full recovery. He may contact the doctor on duty at any time of the day or night.

# Service and guarantees

## Why can you be sure of the quality of our work?

- ▶ All diagnostic and treatment procedures are carried out by doctors of the highest qualification.
- ▶ The latest certified equipment and consumables from the world's leading manufacturers are used during the treatment.
- ▶ A qualitative postoperative observation is provided.
- ▶ All payments are confirmed by checks. No additional expenses!
- ▶ You are under the protection of one of the most powerful ophthalmological structures in Europe.



# Contacts Ukraine

Allow yourself a clear and sharp vision. It is fast, profitable and safe with the NOVY ZIR centers.

**KIEV:** medical center — 17 Glubochitskaya Str., phone: (044) 230-80-80, (068) 716-80-80; representative offices — 3-G Sribnokilskaya Str., phone: (044) 206-67-18, 176 Gorkogo Str., phone : (044) 528-25-52

**KHARKOV:** 14 Maksimilianovskaya Str., phone : +380 (57) 720-92-20

**DNIPRO:** 21-A Vasilia Zhukovskogo Str., phone : +380 (56) 374-06-06

**KHMELNITSKIY:** 108 Chernovola Str., phone : +380 (382) 70-01-06

**KRIVOY ROG:** 10 Tserkovnaya Str., phone : +380 (56) 462-02-62

**CHERKASSY:** 49/1 Chaikovskogo Str., phone : +380 (472) 71-25-00

**SUMY:** 211-B Gerasima Kondratieva Str., phone : +380 (542) 66-33-33

[WWW.ZIR.COM.UA](http://WWW.ZIR.COM.UA)

# Contacts Libya, UAE

Allow yourself a clear and sharp vision. It is fast, profitable and safe with the **NOVY ZIR** centers.

## **LIBYA**

Tripoli, Ben Ashour Str.

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+ 21 821 362 04 00

+ 21 821 362 21 73

+ 21 821 362 21 74

## **UAE**

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Tel: 06-5285433

<http://russiamedicalcenter.com>

**[WWW.ZIR.COM.UA](http://WWW.ZIR.COM.UA)**

## Contact us

*We use the full power of modern ophthalmology so that you can enjoy an excellent vision!*